

Slippery Slope: Integrating Predictive Analytics into Population Health

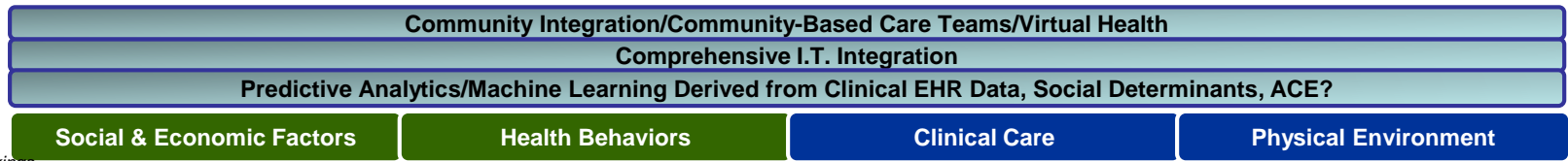
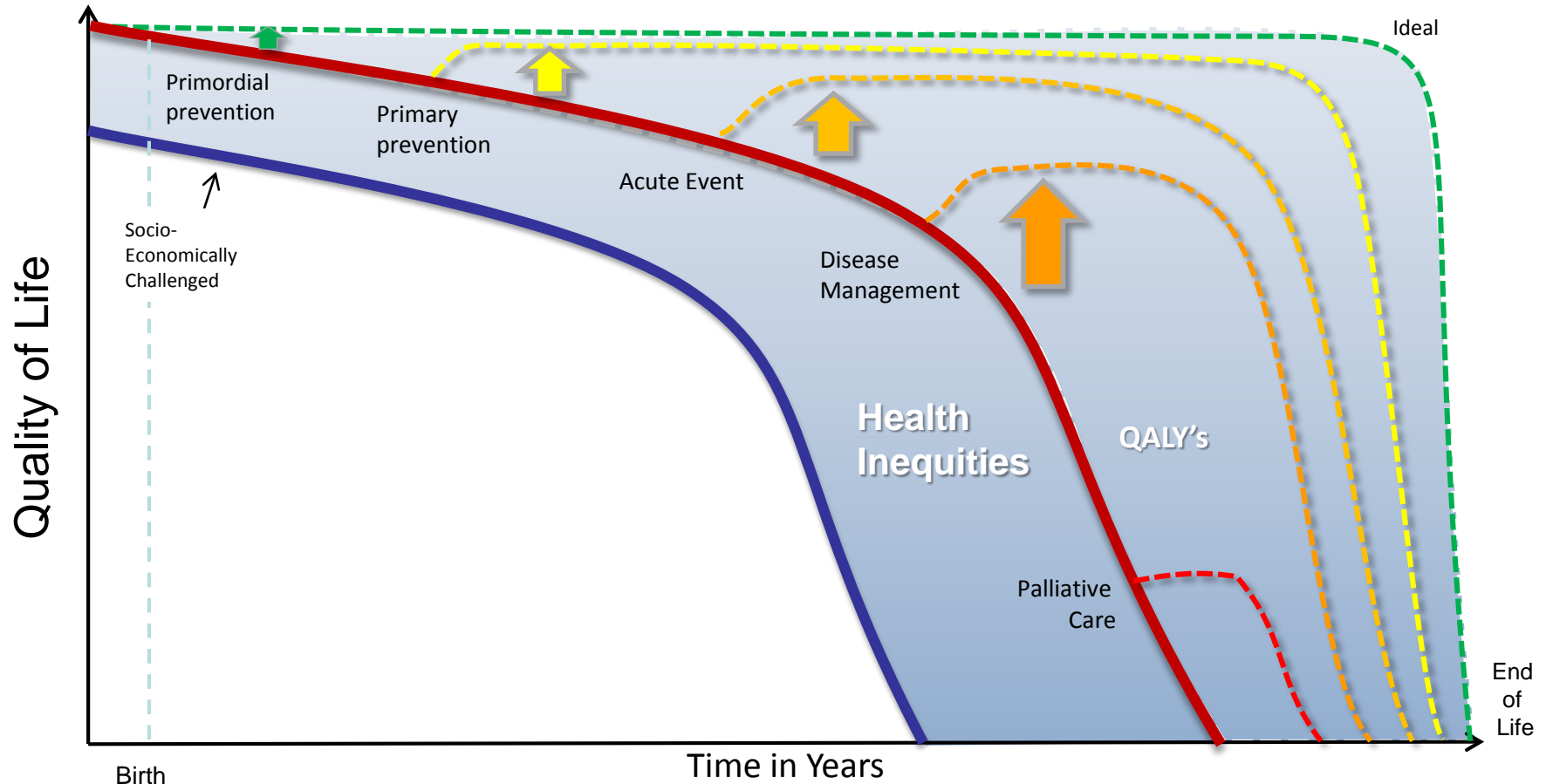
Dr. Gray Ellrodt
Berkshire Health Systems

Disclosures:

- I have no financial disclosures.

A Healthier Community is Why

	Primordial	Primary Prevention	Acute Care, Disease Management	End of Life
Predictive Analytics	Identify High Risk Groups Early e.g. Socio-economically Challenged	Identify Pts for Primary Prevention e.g. Diabetes, Smoking, HTN	Identify Pts with Established High-Risk Conditions e.g. HF, CAD, CVA	Identify Pts at High-Risk for Short-Term Mortality
AHA Programs	Advocacy: Complete Streets, Excise Taxes, Procurement Policies, Life's Simple 7, Food Beverage Tool Kit, Workplace Health Solutions	Life's Simple 7, My Life Check, Awareness Campaigns: Go Red for Women, Check. Change. Control. Target Blood Pressure, CPR training	CPR, Target Blood Pressure, GWTG, Mission: Lifeline	Support Groups/Networks, Palliative Care



Adapted from Charles Pain, Clinical Excellence Commission, New South Wales, Australia and Stein, SIBR Rounds