



Proposal for Stroke Tank: Pitch It to the Judges!

Sponsorship of a “Shark Tank” like competition related to **Triaging Patients for Endovascular Care**

Why?

Michele Gold, 42-year-old stroke survivor. Video by Lehigh Valley Health Network, Lehigh County, Pennsylvania.

[Click here](#) to view video.

Background

In 2006, the NorthEast Cerebrovascular Consortium (NECC) was established to examine regional disparities and recommend strategies to improve stroke care within the 8 state Founders Affiliate. Each year since its inception, the summit, held in October, brings together public health officials, researchers, physicians, nurses, health professionals, state legislators, and advocacy organizations to discuss best practices and evidence-based interventions to improve stroke care regionally. The annual summit attracts 400 attendees, more than 30 presenters, and over 20 exhibitors each year. The NECC has grown significantly over the years and because of its successes, was able to provide mini-grants to researchers in the region for the first time in 2016. With the hope of encouraging innovation in improving stroke systems of care in the region, the NECC provided four mini-grants of \$10,000 each. This year, due to the latest stroke guidelines, the mini-grants will be awarded to researchers interested in improving processes for triaging patients, like Michele Gold, for endovascular care. **Stroke Tank: Pitch It to the Judges!** will be featured at the 2017 NECC Annual Summit as an extension of the mini-grant initiative.

Focused Need: 2015 Acute Stroke Guideline Update

In 2015, the acute stroke treatment guidelines were updated to reflect the latest evidence in treating patients with large vessel occlusions with endovascular therapy.¹ Currently, only a fraction of hospitals in the region are capable of performing this advanced procedure. Hospitals throughout the country, Emergency Medical Services (EMS) and state Departments of Health are working to streamline the process of triaging patients for endovascular care. **Stroke Tank** has the opportunity to improve these stroke systems of care, not only regionally, but nationwide.

Benefits of Stroke Tank

- Provide researchers the opportunity to compete for additional funds to support research
 - Encourage innovation and comprehensive, quality research
 - Improve regional care and best-practices surrounding triaging patients for endovascular care
 - Support judges that are world-renowned in selecting top-scoring proposals
 - Generate excitement and buy-in around new stroke guidelines
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- Judges will have the opportunity to award one large prize or multiple prizes based on the funds raised to support **Stroke Tank**
 - Sponsors will receive recognition at the NECC Summit
 - Funded projects will result in publication

Premier Stroke Tank Sponsorship Cost: \$40,000

Presenting Stroke Tank Sponsorship Cost: \$20,000

100% of funds received will go directly to support mini-grant recipients and winners of Stroke Tank

