

Opening Minds & Opening Vessels

October 23 - October 25, 2019
Boston Marriott Copley Place

Exhibitor Prospectus

Prospective Participants include:

Physicians, Physician Assistants, Neuro-Psychologists, Nurses, Nurse Practitioners, Case Managers, Stroke Program Coordinators, Clinicians, Researchers, Public Health Practitioners, EMS Professionals, Recreation Therapists, Rehabilitation Professionals, and Public Policy Decision Makers interested in advancing and implementing Stroke Systems of Care.

WE'RE BACK IN BOSTON!



Dear Prospective Exhibitors,

We hope you will join us for our first year back in Boston for The NorthEast Cerebrovascular Consortium's 14th Annual Summit. We are excited for all of the new opportunities that the move to Boston will offer The NECC, our attendees, and you - our supporters.

This year, we are excited to announce the expansion of our program to include an added evening learning session. The additional session will be held the evening of Wednesday, October 23rd as a Pre-Conference Nursing and Practical Application Symposium. Our traditional program will take place Thursday, October 24th and Friday, October 25th.

This event offers an exceptional opportunity for exhibitors and institutions to showcase therapies, services, resources, and technologies to a wide variety of attendees. The exhibit area will be in the Gloucester Room at the Boston Marriott Copley Place, which will increase space and the opportunity for creativity for each exhibitor. To reserve your space, please complete the commitment form on the last page of this prospectus and return it to necc@heart.org or fax it to (518) 935-9496.

The NECC was established in 2006 with a mission to improve stroke systems of care in the Northeast region (CT, ME, MA, NH, NJ, NY, RI & VT). Your financial support is an essential component to achieving our mission. We look forward to partnering with you as we continue in our effort to implement and advance stroke systems of care.

If you have any questions, please contact Kayleigh Newell at (518) 312-1812 or Kayleigh.Newell@heart.org.

Thank you,

Abigail Egan, MS, CHES
Director, Stroke Systems of Care
NorthEast Cerebrovascular Consortium
Founders Affiliate (NJ-ME)

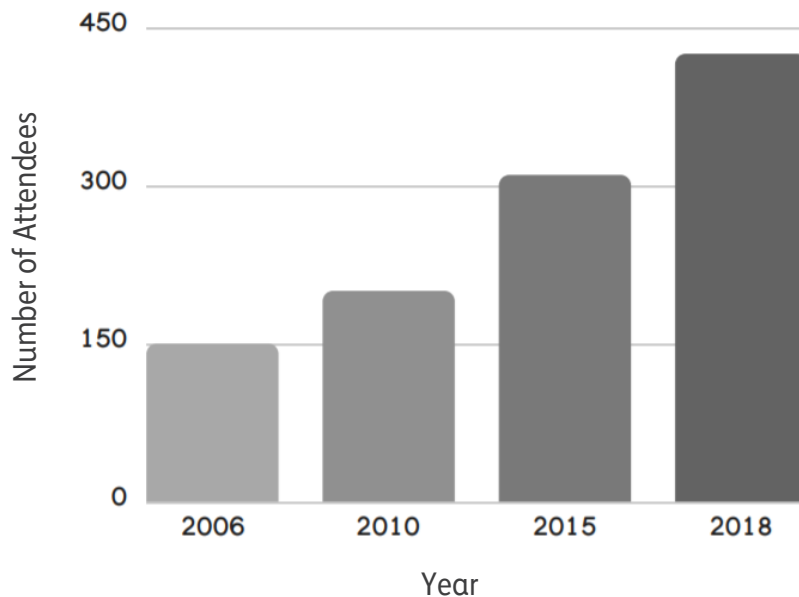
Kayleigh Newell, MPH
Associate Director, Quality Improvement
NorthEast Cerebrovascular Consortium
Founders Affiliate (NJ-ME)

Please note: The American Heart Association | American Stroke Association fully supports and adopts the ACCME Standards for Commercial Support: Standards to Ensure Independence in CME Activities as its basis for relating to organizations that provide commercial support for continuing education activities or the overall continuing education program. The American Heart Association | American Stroke Association, the provider of this education activity, "cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity." As such, exhibitor participation during a continuing education activity (including information discussion in breakout sessions and Q&A) could be construed by the learners as a promotional activity.

WHY EXHIBIT?



Growth of The NECC



Since The NECC's inaugural summit in 2006, NECC has experienced tremendous growth. The October summit has become a focal point in professional stroke education in the Northeast. It is because of this growth that we are moving to a larger venue in Boston!

Over 200 sites were represented at the 2018 Summit.
That's more than 35,000 Ischemic Stroke Discharges impacted by The NECC Summit.

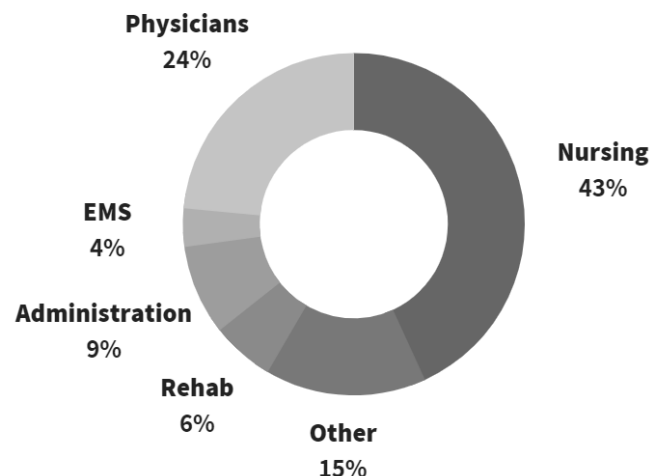
Exhibitors will have approximately 5 hours of face time with attendees at the 2019 Summit. In addition, meals will be provided within the Gloucester Room where exhibits will be located.

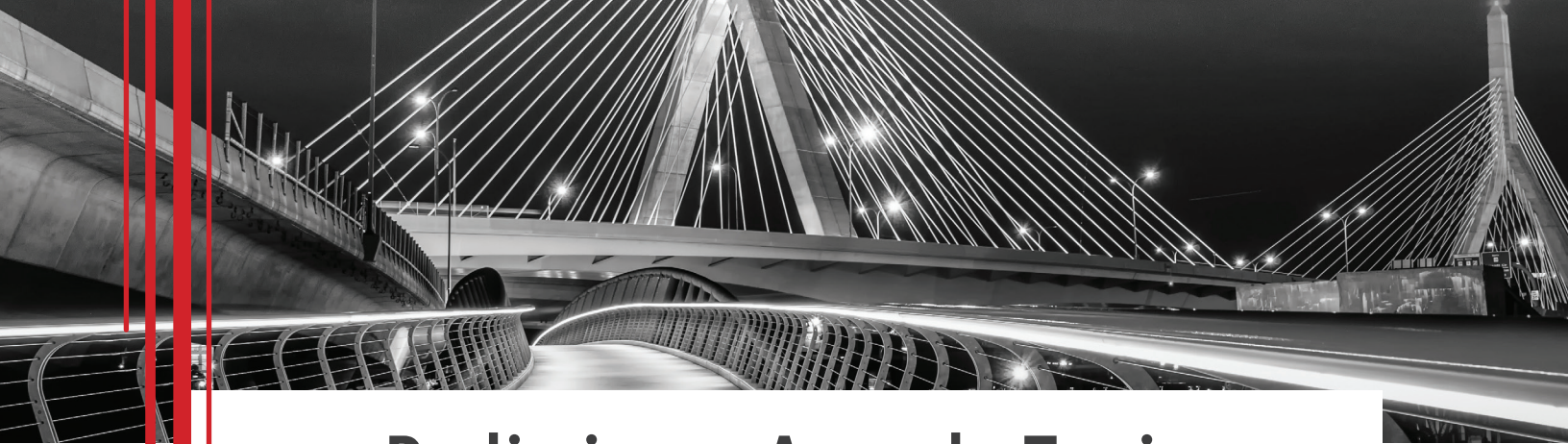
2018 Exhibitors were Most Pleased with:

- Exposure to attendees
- Exhibitor Passport
- Positive and excited attendee base
- Attentive staff
- World class speakers



2018 Attendee Breakdown





Preliminary Agenda Topics

Full Agenda to Follow

- Trial Updates:
 - EXTEND, Wake Up, MISTIE-III, SHINE
- Imaging Selection
- Pre-Hospital Scales
- ICH & Reversal Agents
- Systems Processes:
 - Mechanics of Transfers & Door-In-Door-Out
- TNK vs. tPA
- Innovative Technologies
- Readmission & Post-Acute Care
- Summit Elements:
 - Panel Debates
 - Oral Abstracts
 - State Breakouts
 - 3rd Annual *Stroke Tank: Pitch it to the Judges!*TM
 - Pre-Conference Nursing Symposium



EXHIBIT OPPORTUNITIES



	Bronze \$3,500	Silver \$5,000	Gold \$7,500	Platinum \$10,000	Diamond \$12,500	Diamond Plus \$15,000
Standard Booth Package - 8' Backwall, 3' Sidewall, 6' Skirted Table, 2 Chairs, ID Sign	•	•	•	•	•	•
				Upgraded Booth Package (2) 6' Skirted Table		
Company Listing in Print Program, Event App, TheNECC.org, & Continuous Loop Presentation	•	•	•	•	•	•
Wireless Internet Access	•	•	•	•	•	•
Signage Recognition	•	•	•	•	•	•
Number of Registrations per Company	2	4	6	8	10	10
Full Page Ad in Program Book			•	•	•	•
Display of Company's Banner				•	•	•
Organization's Literature in Registration Packet				•	•	•
Access to Electrical Outlet				•	•	•
Daily Alert to all Attendees from Event App					•	•
Venue Map with Company Logo					•	
USB w/ Company Information in Registration Packet						•
A la carte Options - Quantities Limited						
Company Floor Clings / Pillar Decal - Price Varies	Eligible	Eligible	Eligible	Eligible	Eligible	Eligible
Company Tote Bag Distributed at Registration - \$1,500		Eligible	Eligible	Eligible	Eligible	Eligible
Coffee Cups w/ Logo for Coffee Break - \$3,000			Eligible	Eligible	Eligible	Eligible
Room Drop - \$4,000				Eligible	Eligible	Eligible

Please note: Additional supporter opportunities, including year-round support, are available.
To learn more, please contact Kayleigh.Newell@heart.org.

2018 Exhibitor Agreement

The NorthEast Cerebrovascular Consortium 2019 Summit - 10/23/19 - 10/25/19

Company Name: _____

This is how it will appear on printed materials.

Commitment Level - Please select the appropriate box(es).

Exhibitor Support

Diamond Plus Exhibitor - \$15,000

Diamond Exhibitor - \$12,500

Platinum Exhibitor - \$10,000

Gold Exhibitor - \$7,500

Silver Exhibitor - \$5,000

Bronze Exhibitor - \$3,500

A La Carte Items

Floor/ Pillar Clings - Price Varies

Tote Bag at Registration - \$1,500

Coffee Cups w/ Company Logo - \$3,000

Room Drop - \$4,000

The purpose of this event is to benefit The NorthEast Cerebrovascular Consortium and to improve stroke systems of care in the region, not to endorse or promote any product or service of sponsor or any third party.

- The American Heart Association | American Stroke Association serves as the fiscal agent for The NECC.
- The AHA's Tax ID is 13-5613797.
- All printed materials that include The NECC logo must be reviewed by The NECC prior to print and receive written approval. The entire liability of The NECC, and supporters exclusive remedy for damages from any cause related to or arising out of this agreement, will not exceed a refund of monies actually paid to The NECC by supporter and not yet expanded by The NECC.
- If a company would like logo to be displayed on Event App, a company representative will send the logo to necc@heart.org. If benefits chosen require artwork, verbiage, or products, company agrees to send to The NECC by September 1, 2019.

Exhibitor Contact Information

This person will be contacted for booth logistics.

Name: _____ Title _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email: _____

Signature: _____ Date: _____

Method of Payment

Check will be mailed.

Please Email Invoice to: _____

Credit Card. To process payment, [click here](#).

Checks should be made out to: American Heart Association and mailed to: American Heart Association | 4 Atrium Drive Suite 100 | Albany, NY 12205. For any other payment questions, please contact Kayleigh Newell at 518-312-1812 or via email at Kayleigh.Newell@heart.org.